

# 2019-2020 District Goals



**District:** District A 9  
**Constitutional Area:** Canada

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

After the Lions Training school we will have the leadership team check back with President, treasurer and secretaries to do online training and check in with them to see that it was done

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

At the second Cabinet meeting I will meet with the Zone Chairs to see if together we can improve our message to the Lions.

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	25
2nd Quartter	25
3rd Quartter	25
4th Quartter	25

By the end off tih 4th quartier, tih distiricti will add a tiotial offi 100 new members.

### Action Itiems:

My disttrictt will esttablsh club branch(es).

My disttrictt will induc20 new Lions under 40 years old.

My disttrictt will conver2 Leos tto Lions

My disttrictt will organize att lea10 membership growth even(t).

All clubs in my disttrictt will sett individual membership goals

My disttrictt will use and promotte membership resources tto achieve our gq(ale. Justt Ask Guide, Club Membership

Chair Guide with inductton ideas,Community Needs Assessmenttand Membership Developmentt Grantt

## NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	0	0
2nd Quartter	1	25
3rd Quartter	0	0
4th Quartter	0	0

By tih end offi tih 4th quartier, tih distiricti will stiarti 1 new clubs.

With a minimum offi 25 chartier members.

### Action Itiems:

My disttrictt will ensure all Guiding Lions are certfied and assigned tto new clubs

My disttrictt will hostt a New Club Developmentt Workshop

My disttrictt will sttaatt Specialitty Club(s).

A Lions club fior busy people A club thatt meetts on lunch hours only

My disttrictt will use and promotte membership resources tto achieve our gq(ale. Membership Developmentt Grantt, New Club Developmentt Guide and Justt Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	30
2nd Quartter	20
3rd Quartter	15
4th Quartter	10

By the end off tih 4th quartter, tih distiricti's membership drops will noti exceed 75 members.

### Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Many clubs state they have exit programs, but I believe we need to have a survey done at arms length so we can get a better vision of the problem if there is one.

## NET GROWTH GOAL

100	+	25	-	75	=	50
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distiricti will serve 125000 people.

### Action Itiems:

Of tte ttotal number ofi people served in my distirict, 80000 people will be youth(under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannery Club and Community Needs Assessment(Dveloping Local Parttnerships and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogethertt to collaboratte on tttheir service projectts tto maximize ttthe impactt in tttheir community

Addittonal actton ittems tto achieve ttthis goal

This year we will add a service projectt att every Cabinett meettng

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1600 service activities.

### Action Items:

I will educate clubs in my district about our global causes

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 95 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

Report report report Many clubs do not record the projects that they do. They must be shown the importance of recording each.

### Custom goal and action items

More paper and radio coverage. We are the best kept secret. We need to let the public know what all we do.

## LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 90% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

### Action Items:

## FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$20,000.00 to support Campaign 100: LCIF Empowering Service.

### Action Items:

My district will raise \$20,000.00 to support Campaign 100: LCIF Empowering Service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

We need to remind the Lions about what makes Great & Great.

## ADVOCATE

**In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### **Action Items:**

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

The Zone chairs will remind secretaries and clubs they need to report their activities